# The Preparation and Testing Of Instruments Research on Factors Affecting the Productivity of Household Farmer

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Abstract: This research is for: 1) Develop and explain research instruments on factors that affecting the productivity of household's farmers; and 2) testing of validity and reliability on factors that affecting the productivity of household's farmers. Research samples in total of 381 farmer's household in Minahasa district, with data collecting technique through questionnaire using Likert scale. Instruments testing is done by two ways, that are: first, testing of validity and reliability an instrument; second, testing of validity and reliability construct. With a test using a SPSS program version 16 and Excel Application. The variables in this research are: farmer's perceptions; farmer's conditions; farmer's attitude; farmer's behaviour; consumptive behaviour; productivity of household's farmers; which consists from 35 indicators and 71 items. The result and conclusion of the study: 1) The results of testing validity and reliability instrument with a sig.t test (valid) and Cronbach's alpha (reliable) showing validity (sig.t < 0.05) and reliability (Cronbach's alpha > 0.6) instruments. By this we can conclude that all research instruments have validity/accuracy and reliability/conformance in measuring productivity of household's farmers in Minahasa District. 2). The results of testing validity construct show that value of convergent validity 1st and 2nd has a value loading factor > 0.05 and discriminant validity has a value root of AVE > correlation between latent, and the results of testing reliability construct obtainable value composite reliability (CR) from all latent construct more than 0.7.

**Keyword:** Instrument, Validity, Reliability, Productivity of household's farmers

# I. Introduction

The tendency of agriculture's development in Indonesia is slow and even weakened. This is proved from the level of productivity and earnings of farmer's household that is low. From the existing search, the mentioned tendency is leading to less integrity that integrated between farmers, stakeholder, and government. Productivity problem is related to some of the inputs that's processed to produce a number of outputs. Psychologically, the productivity here is interpreted into a mental attitude for quality of life that is better than previous condition. Reflection from quality of life especially farmer's household is illustrated from the ability that is owned by the members of the household to manage and harness the economic resources like fields, labors, business funding, and technology in an effective and efficient way.

The fundamental problem in addition to the needs of farmer's household, the fundamental issue is how to manage and use natural resources in productive agriculture. Barnum and Squire (1979); Singh, *et.al.* (1986); Sawit (1994) argues that efforts to improve the productivity of farm households can be done with optimization households through: a) the production process that is generated from the farmer's household, b) allocation of the results of such production for own consumption and sale, c) purchase of commodities not produced, d) the allocation of labour. Such efforts, can also be synchronized with the behaviour of living of every household, as stated by Notoatmodjo (2007) by indicating the elements of attitudes, knowledge, and skills in the act, which is linearly positive attitude can change the mindset in the form of the knowledge of the individual, and alteration of existing knowledge can be drawn from the individual skills. Change someone's behaviour, can be done through learning and environmental factors.

In relation to this study, the factors that affect the productivity of farmer's household need to be clearly identified and structured. It is necessary for the preparation and accurate testing. Factors that have been identified (according to theoretical and empirical studies) can be used as an instrument of research. The instrument is a tool used to measure a variable (indicator or manifest). Suryabrata (2008) says that the instruments of collecting data as a tool to record quantitatively about the state and activity of psychological attributes either cognitive or non-cognitive in form of a question or statement.

The quality of research identified by the ability of the instrument being built or developed has an element of reliability and validity. Mueller (1986) found the quality of the instrument is determined by two main criteria, namely the validity and reliability. Thus, the nature of the instrument is a measuring instrument that has the quality of a good validity and reliability and are used to collect the data in a study. Instruments serves to uncover and transform facts into the data, if the instrument used has reliable quality (valid) and valid (reliable), the data obtained will be appropriate or describe the actual state. Conversely, if the quality of the instruments used are not reliable and valid, then the data can be considered inconsistent with the facts on the ground, so that

its continuation will result in a wrong conclusion. By this, Sevilla (1988) revealed that a good instrument is an instrument that has criteria: validity; reliability; sensitivity; objectivity; and feasibility. In studies using quantitative methods, the quality of data collection is determined by the quality of the instrument or data collection tool used. A research instrument is said to be qualified and accountable if proven validity and reliability. Testing the validity and reliability of the instrument, must be adapted to the shape of the instruments to be used in research. In this study, the instruments are prepared and tested in accordance with the theory and empirical studies, as well as the facts on the ground. As for the variables to be examined in this study are: the perception of farmers; conditions of farmers; farmer's attitude; productive behaviour; consumptive Behaviour; and productivity of farmer's household. Based on the above, the purpose of this study was to: 1) develop and explain the instruments of research on factors that affect the productivity of farm households; and 2) test the validity and reliability of the factors that affect the productivity of farmer's household.

#### **II.** Literature Review

#### **Preparation of Instrument Procedures**

A high-quality research, the most important thing and must-have is the instrument. That is because the validity or the validity of the data obtained will be largely determined by the quality of the instruments used, in addition to data collection procedures were adopted. Instruments serves disclose facts into data, so that if the instrument used of sufficient quality in the sense of valid and reliable, the data obtained will be in accordance with the actual facts or circumstances on the ground. Medium if the quality of the instruments used are not good in the sense of having the validity and reliability is low, the data obtained is not valid or not in accordance with the facts on the ground, which can lead to a wrong conclusion. Some of the steps that must be done to set up the instrument so that the instrument unfits for use, pointed out by Thorndike (1982) include: (a) defining a region or attributes latent to be measured (b) determine who will use or who the respondents, (c) specify contents, cover any topic and Djaali According Muljono (2008), measures the development of the instrument are as follows: (1) formulate a construct based on a synthesis of the theories that were examined, (2) from the construct developed dimensions and indicators of the variables to be measured, (3) make a grating instrument in the form of specification table containing the dimensions, indicators, item number and quantity grains, (4) determining the amount or parameter within a range of continuum, (5) writing grains instrument in the form of a statement or question, (6) performs a validation process, (7) to validate the theoretical, (8) revised based on the results of the panel, (9) conducted a doubling instrument for testing, (10) testing in the field which is the empirical validation, (11) test the empirical validity by using the criteria of both internal and external, (12) based on criteria derived conclusions about the validity of an item or the instrument, (13) based on the results of the analysis of the particle, the particles that is invalid are to be removed or repaired, valid particles are reassembled, (14) calculate the reliability coefficient, and (15) the reassembly of the grain of a valid instrument to be used as an instrument.

In this study, steps are designed formulated as follows: 1) establish the productivity of farming households as variables that will be developed instrument; 2) To formulate the conceptual and operational definitions of variables as a psychological response in the form of a person's feelings or emotions; 3) preparing grains have a question or a statement of each variable that exists as the assessment instrument based on the Likert scale; 4) validate theoretically and empirically as judges for the selection of grains have a question or a statement; 5) carry out trials instruments; 6) analysing the grains with the procedure validity and reliability of the instrument; 7) to test the construct appropriate confirmatory factor analysis; 8) analyse the construct validity and reliability; 9) revise and establish a complete instrument.

#### Productivity of household's farmers

Philosophically, productivity implies a view of life and mental attitude always endeavour transform and improve the quality of life (Sinungan, 2003). The state of today should be better than yesterday, and tomorrow's quality of life should be better than today. View of life and mental attitude so would encourage people not to be easily satisfied, but continue to develop themselves and improve employability. Operationally, productivity is a comparison between the results achieved (outputs) with the overall resources (inputs) used per unit of time. Krech, et al (1963) found the productivity implies a comparison between the results achieved with the overall resources used. Related to the productivity of businesses farmer households, improving productivity is not only measured by the management of the farm but take into account other aspects that affect productivity itself as the management efforts of farmers, institutional support as well as aspects of the farmers themselves concerning psychological factors of farmers.

Psychological factors of household farmers are part of the mental attitude of farmers to improve the quality of social and economic life of the farmer's household. As individuals in the households of farmers associated with the level of education, farming experience, and as a socioeconomic associated with a land area of business, working capital, and labour. This is similar to Soebijanto (1999), in his research states that there is a real connection between formal education, farming experience, extensive exploitation of land, capital, labour,

and the application of technology, the farm productivity. Thus, an understanding of productivity should be regarded as psychologic and economy, as well as the system. Simultaneously, increased productivity processed from mental attitude and outlook on life farming household, which is always thinking and trying to change lifestyle to improve the quality of life, by generating the resources effectively and efficiently, in an effort to achieve goals that are relevant and integrated.

In this study, the productivity of household's farmers can be evaluated from four aspects: land use, use of technology, workforce management, and capital management. Rate land productivity associated with the technology used, which requires the knowledge to know the type of soil, its spread, and the inputs needed to overcome and improve productivity, as well as its response to the application of technology.

#### **Behavioural Economics**

The framework of macro, household is classified as one of the economic actors, in addition to other actors who comprise the manufacturers, governments, financial institutions, and other countries. In operational economic activity, households develop economically rational behaviour, namely: attempt to maximize revenues in productive activities, and streamline expenditure in consumptive activities to maximize his utility. To study the behaviour of domestic economic activity, can be done in microeconomics. In the consumption activities, households are assumed to act rationally, in the sense of always working to get pleasure and satisfaction (utility) of the maximum.

#### Farmer's Attitude

Attitude is a determinant of behaviour, which is related to the perception of personality and motivation. Attitude is a state of mental attitude, studied and organized according to experience, and that led to a special influence on a person's reaction to people, objects, and situations with whom he associated. Changes in attitude depends on the effort to change his feelings or those beliefs. Winardi (2004), humans have an attitude that consists of a wide range of affective and cognitive components. Affective which is a component of emotional or feeling. The cognitive component comprises an attitude of perceptions, opinions and beliefs. Sarwono (2002) reveals that attitudes consist of various components: cognitive, affective and conative. The cognitive component comprises an attitude of perceptions, opinions and beliefs. Affective which is a component of emotional or feeling. While conative aspects, related with the process to behave or act on an object.

# Farmer's conditions

The condition of farmers is the prevailing state of dynamic physical and non-physical experienced by farmer's household. Some aspects related to the condition of the farmers include: age; extensive farming; social status; education; and farming experience.

#### Farmer's perception

Perception of farmers is a view over the abilities possessed by farmer's household in an effort to cultivate and improve farming. Matters related to the perception of farmers include: the availability of capital; the availability of facilities and infrastructure; natural environment / physical; market access; price; family; social participation; innovation.

# III. Method

#### Methods and Implementation Research

The method used in this study is a survey. Study survey research approach is one that is generally used for data collection and widely. While data collection techniques used in this study using a questionnaire instrument. Questionnaire is a technique of data collection is done by giving a set of questions or a written statement to the respondent to be answered (Sugiyono, 2010). Variables examined in this study is the productivity of farming households in Minahasa district. Implementation of the research carried out for three months, to be located in three districts (Langowan West, Tompaso, and Kawangkoan West) in Minahasa.

# Population and Sample

The population in this study are all farmer's household in Minahasa, while the sample is done in stages by using the technique of non-probability sampling method stratified random sampling and purposive sampling, and refers to farming households with agricultural horticultural product specifications. Number of samples obtained by using the formula of Daniel and Terrel (1989). Total population of 39,787 people, the sample obtained is 381 farmer's household (RTP).

#### Research Instrument

Steps drafting research instruments are as follows: 1) define a variable that will develop instrument; 2) To formulate the conceptual and operational definitions of variables; 3) preparing particles have a question or a

statement that each variable exists as assessment instrument based on the Likert scale; 4) validate theoretically and empirically as judges for the selection of grains have a question or a statement; 5) carry out trials instruments; 6) analysing the grains with the procedure validity and reliability of the instrument; 7) to test the construct appropriate confirmatory factor analysis; 8) analyse the construct validity and reliability; 9) revise and establish a complete instrument.

#### Instrument Development

Instruments developed every variable of indicator development was based on the results of theoretical study, frame of mind, and operational definitions are considered adequate according to the context of this research. The description is as follows:

- 1) Farmer's Perception (X<sub>1</sub>). Indicators, namely: availability of capital; The availability of facilities and infrastructure; The natural environment / physical; Market access; Price; Family; Social participation; Innovation.
- 2) The condition of Farmers  $(X_2)$ . Indicators, namely: age; Land area; Social status; Education; Experience.
- 3) Farmer's Attitude (Y<sub>1</sub>). Indicators, namely: Cognitive; Affective; Conative.
- 4) *Productive Behaviour* (Y<sub>2</sub>). Indicators, namely: Variety of productive activity; Expended time for productive activities; Resource use; Investment and saving; Economies of scale; The results obtained; Productive motive; The influence of socio-economic environment.
- 5) Consumer's Behaviour (Y<sub>3</sub>). Indicators, namely: Composition fulfilment in accordance with the level of urgency; Variety of goods and services consumed; The process of acquisition of goods and services; Economies of scale; The amount of the expenditure; Motif consumptive; The influence of socio-economic environment.
- 6) *Productivity of Farmer's Household* (Y<sub>4</sub>). Indicators, namely: Land use; Workforce management; Use of technology; Capital management.

Measurement instrument from all six of the above variables using a Likert scale with five alternative answers, namely: Strongly Agree (SA-5); Agree (A-4); Neutral (N-3); Disagree (D-2); and Strongly Disagree (SD-1).

# Testing Validity and Reliability Instrument Validity

Validity indicates the extent to which the gauges to measure what is being measured. According to Sugiyono (2010), the results are valid if there are similarities between the data collected by the data actually happened in the object studied. Valid or not an item instrument can be seen by comparing the Pearson product moment correlation index with a significance level of 5% with a critical value, where  $\mathbf{r}_{xy}$  can use the formula (Sugiyono, 2010). The instrument is valid if the significant value t (sig t) of Pearson correlation results less than 0.05.

# Instrument Reliability

Sugiyono (2007) states that a reliable instrument is an instrument which, when used several times to measure the same object, will generate the same data. Reliability is an index indicating the extent to which a measuring device is trusted or reliable. Cronbach alpha for test use, the instrument is declared reliable if the Cronbach alpha values> 0.6.

# Testing Validity and Reliability (construct) Construct Validity

To test the validity of the SEM is used by construct validity or also called factorial validity, using the approach of multi trait-multi-method, for example by testing the convergent and discriminant validity (Campbell and Fiske, 1959). Convergent validity test can be seen from the loading factor for each indicator constructs. Loading factor is said to be valid when the item is positive and greater 0.5. While the discriminant validity of each variable in measuring the latent variable indicated by the roots of Average Variance Extracted (AVE). A variable is said to have discriminant validity if the root of AVE> correlation between latent constructs (Fornell and Larcker, 1981).

#### Construct Reliability

Construct reliability testing conducted using measures of reliability construct or use the item number of the overall variance explained by latent constructs or so-called discriminant reliability. Criteria for testing if the value of composite reliability (CR) or greater reliability rho 0.7 (Cut off) it can be stated constructs have been reliable.

# **IV. Results And Discussion**

**Characteristics of Respondents** 

Characteristics		F	
Age	≤ 30	11	
	31-40	114	
	41-50	147	
	51-60	102	
	≥ 60	7	
Education	Elementary	148	
	Middle	106	
	High	117	
	Diploma	6	
	S1	4	
Land ownership	0:01 to 0:49	237	
(in hectare)	0.5-1.0	120	
	> 1.0	13	
	None	11	
Dependant Family	<2	48	
(people)	2-3	260	
	4-5	72	
Farm income	<1	158	
(million)	1 - 1.5	117	
	1.5 - 2	52	
	2-3	32	
	3-4	15	
	> 4	7	

Source: Processed

The table on the right is associated with the demographic characteristics of the respondents and the background of the respondents. Things that are described are: the characteristics by age; education; land ownership; the number of dependents; farm income.

# **Preparation of Research Instruments**

Research instruments, arranged as the table below:

Var	iable/Indicator/Scale	Items	Variable/Indicator/Scale	Items
Inde	ependent Variable ( <i>Likert</i> Scale)			
Far	mer's Perception $(X_I)$		Farmer's Condition (X <sub>2</sub> )	
1.	Funds Availability $(X_{1.1})$	1,2	1. Age (X <sub>2.1</sub> )	17
2.	Tools Availability $(X_{1.2})$	3,4	2. Farm Size (X <sub>2.2</sub> )	18,19
3.	Natural/Physical Environment (X <sub>1.3</sub> )	5,6	3. Social Status (X <sub>2.3</sub> )	20,21
4.	Market $(X_{1.4})$	7,8	4. Education (X <sub>2.4</sub> )	22,23
5.	Price $(X_{1.5})$	9,10	5. Experience (X <sub>2.5</sub> )	24,25
6.	Family $(X_{1.6})$	11,12		
7.	Social Participation $(X_{1.7})$	13,14		
8.	Innovation $(X_{1.8})$	15,16		
Dep	endent Variable ( <i>Likert</i> Scale)			
Far	mer's Attitude (Y <sub>1</sub> )		Consumer's Behaviour (Y3)	
1.	Cognitive Aspects (Y <sub>1.1</sub> )	26,27	1. Composition of the fulfilment of the	49,50
2.	Affective Aspects (Y <sub>1.2</sub> )	28,29	appropriate level of urgency (Y <sub>3.1</sub> )	
3.	Conative Aspects (Y <sub>1.3</sub> )	30,31	2. Variety of goods/services consumed (Y <sub>3.2</sub> )	51,52
Proc	ductive Behaviour (Y2)		1 1	53,54,
1.	Variety productive activities of formal, informal,	32,33	services consumed (Y <sub>3,3</sub> )	
	subsystems (Y <sub>2.1</sub> )		4. The application of economic principles to	55
2.	Expended time productive activities $(Y_{2,2})$	34,35	consume $(Y_{3.4})$	
3.	Utilization of resources for productive activities		1 1	56,57
	$(\mathbf{Y}_{2.3})$	36,37	$(Y_{3.5})$	
4.	Investment activity of saving $(Y_{2,4})$		6. Consumption motive $(Y_{3.6})$	58,59
5.	The application of economic principles in	38,39,40	7. The influence of socio-economic environ-	60,61
	productive activities (Y <sub>2.5</sub> )	41	ment on consumption activities (Y <sub>3.7</sub> )	62,63
6.	1		The productivity of farm households (Y <sub>4</sub> )	
7.	Motif productive activities ( $\mathbf{Y}_{2.7}$ )	42,43,44	1. Land Use (Y <sub>4.1</sub> )	64,65
8.	Influence of socioeconomic environ-ment on		2. Labour management (Y <sub>4.2</sub> )	66,67
	productive activities (Y <sub>2.8</sub> )	45,46	3. Utilization Technology (Y <sub>4.3</sub> )	68,69
		47,48	4. Fund Management (Y <sub>4.4</sub> )	70,71

Sources: processed

Research Instruments (questionnaire) and respondents result below:

VAK	IABLE and STATEMENTS ITEMS		WERS	1		
		SS	S	N	TS	ST
		5	4	3	2	1
	ble: Farmer's Perception (X1) According to the farmer, the availability of capital is an important factor for the	127	102	25	27	0
1.	farmer households in the attempt.	127	192	25	37	0
2.	Institutions credit assistance (cooperatives / banks) are always helpful and ensure	92	108	116	64	1
	the availability of funds for your household in the attempt.	-				
3.	The availability of adequate means of agricultural production, is helping a brother	68	235	56	22	0
	in accelerating the work.					
4.	Infrastructure (roads, irrigation, warehouses, etc.) that are available at this time has	42	146	173	20	0
_	been sufficient to support the sustainability of farming.	40	127	1.4.4	47	_
5. 6.	How often do you complain to the structure of your land?  How can you anticipate as natural disasters or climate change and extreme	48 48	137	144 168	47	5
υ.	weather?	40	113	100	47	3
7.	Near markets allows you to sell their harvest directly.	37	205	130	9	0
8.	How often do you sell yields directly without using intermediaries (collectors or	31	149	189	12	0
	retailers)?					
9.	Whenever the harvest arrives, you always get a suitable price.	39	133	201	8	0
10.	Prices fluctuate very influential to you in business.	108	225	36	12	0
11.	Each member of your family always provide value and benefits to smoothness of	166	183	14	18	0
1.0	household's business.	-62	252	50	1.5	
12.	In farming, family members were always helpful.  How often do your household participate in community activities?	63	253	50	15	0
13. 14.	How often do your household participate in community activities?  How often do social groups in the villages / wards provide assistance for the	40	262 160	54 132	25 58	3
14.	development of your household.	20	100	132	36	3
15.	You always make innovations in promoting RT.	56	147	134	44	0
16.	Innovative capability (positive changes) are very helpful for any individual or	135	199	14	33	0
	group to adjust and improve their lives. Do you agree with this opinion?					
/aria	ble: Farmer's Condition (X2)					
17.	As age increases, it will affect the productivity of a person. Do you agree with that	65	184	123	9	0
1.0	statement?	111	220	2.4	-	
18.	Status of Land ownership is an important factor for the sustainability of farmer's	111	239	24	7	0
19.	household cultivate farming.  Do you agree that an adequate farming land area, will guarantee more or less	54	165	142	20	0
1).	yields?	34	103	172	20	
20.	You are always trying hard to be honoured in your living environment.	93	248	33	7	0
21.	With the ownership of land, big houses, level of education and high income, is	54	151	155	20	1
	believed to have a high social status in society. Do you agree with that statement?					
22.	Do you agree that the higher the education level, the greater the household's ability	39	109	201	32	0
22	to increase its productivity?	24	107	100	21	
23.	With the education that you have, you are always being entrusted to solve the problems that exist in society.	34	127	199	21	0
24.	You have always felt that the experience of farming has been very supportive for	104	214	55	8	0
24.	my household to become more productive.	104	214	33	0	0
25.	How successful is your farming experience that it can adapt to the technological	84	166	122	9	0
	developments in the field of agriculture?					
Varia	ble: Farmer's Attitude (Y1)					
26.	You always have ideas or creative new ideas to manage and using resources in the	25	166	178	12	0
27	household economy	10	0.5	26.1	770	_
27.	How often do you make a change to improve the productivity of farmer's	18	87	204	72	0
28.	household?  The mental attitude to become a farmer is the primary motivation for household to	76	275	30	0	0
۷٥.	fulfil life necessities.	/0	213	30	0	U
29.	I will always be a farmer, since farming is the source of my household's life.	103	194	81	3	0
30.	You always make a simple plan that suits my ability	29	249	103	0	0
31.	In running the farm, I always make a plan about all costs (seed, fertilizer, and	59	281	41	0	0
	other), before doing the activity.					
	ble: Productive Behaviour (Y2)		1.65	1.0=	0.0	1 -
32.	In funding all their household needs, apart from obtaining from farming, I gained	62	123	107	88	1
22	an extra from other businesses.	26	52	126	150	10
33.	You do not feel guilty about doing other work outside the farm, although it may reduce the income / working area of another person.	26	52	126	158	19
	How often do you spend time working in the garden / paddy field?	80	227	56	18	0
34	I always oblige all family members to devote his time working in the farming and	38	146	153	44	0
			170	100	1	0
34. 35.						
	non-farming every day.  If you have a buffalo / cow or production facilities that can be rented out, you keep	41	249	73	17	1
35.	non-farming every day.		249	73	17	1

38.	Each harvest is sold, you always set aside part of the proceeds from the business to buy land or agricultural inputs.	29	199	139	14	0
39.	I always motivate children to attend school up to higher education level, notwithstanding I spend very big.	104	219	43	15	0
40.	How often do you anticipate saving for long-term needs	41	179	147	14	0
41.	"Sacrifice to the smallest, to get the results as much as possible". Do you agree	70	118	116	75	2
	with that sentence?					
42.	To obtain maximum results, you always work more than the normal amount of	22	167	174	18	0
	working time (≥8 Hours).			-, -		
43.	Does it worth, the results you get (the amount) as compared to the time and effort	55	203	115	8	0
	you spend on it?	00	200	110		
44.	How often do you get the results exceeded the normal amount	23	105	220	33	0
45.	You are always trying to gain huge profits in the business.	50	182	128	21	0
46.	How often do you run a business with only underlies the courage regardless of the	51	71	156	103	0
	risks that will occur (loss)	0.1	, 1	100	100	
47.	Do you agree that the goal of trying your household is to become rich beyond their	46	152	131	48	4
47.	relatives, friends, neighbours, or anyone else who is equal to you?	40	132	131	40	1
48.	How often do you compare household wealth holdings owned by relatives with	21	51	100	167	42
40.	relatives, friends, neighbours, or relatives in the environment around the residence?	21	31	100	107	42
¥7						
	How often do you draw up a family budget taking into account the level of	90	137	126	28	0
49.		90	137	126	28	0
50	priority?	50	127	100	10	0
50.	How do you budget appropriate interchanges with household income that you earn	52	127	192	10	0
C 1	(monthly period)?	<i></i>	122	156	20	0
51.	As the head of the family, have you engaged by your wife in selecting the goods or	54	133	156	38	0
	services to be consumed?	122	150		1-	
52.	In fulfilling its range of goods and services required, you agree with the phrase:	122	178	64	17	0
	"Better a little than nothing".	20	0.2	1.50		
53.	How often do you buy the household products beyond basic needs?	38	92	168	83	0
54.	How often do you go to the market to buy household needs?	35	105	174	67	0
55.	How often does your family buy goods / services with a credit?	30	28	211	109	3
56.	In consuming every day, family provides only goods instantly done when	113	155	106	7	0
	consumed.	0.5	1.50	122	<del>  </del>	
57.	Family does not buy the goods / services because of the brand.	95	160	122	4	0
58.	How often do you feel disappointed with the goods purchased?	30	19	216	116	0
59.	How often do you buy household goods without prior planning?	30	42	195	113	1
60.	Family always consume the goods due to the need and not because of cheap price.	117	147	106	10	1
61.	How often do you do not dispose of household items that are not consumed?	59	143	162	16	1
62.	Pattern of consumption / lifestyles that exist in the environment and sisters, greatly	63	118	131	69	0
	affect the activities of your household consumption. Do you agree with that					
	statement?					
63.	How often does your household with the environmental buys luxury items such as	32	56	173	115	5
	fancy furnishings, vehicles, jewellery, etc.					
Varia	able: Farmer's Household Productivity (Y4)					
64.	How successful, the land that you have used to make it meet household's	67	137	169	8	0
	necessities?					
65.	You always relentlessly utilize farm land for planting?	61	212	92	16	0
66.	You are always trying to work the land with your own labour?	39	155	106	80	1
67.	4. How often do you spend working peasants in farming?	27	98	108	106	42
68.	How often do you utilize technology in farming?	6	63	128	157	27
69.	How often do you use technology in farming?	0	56	134	155	36
70.	You always managed to tuck doubles venture funds invested?	21	70	150	130	10
71.	How often do you mistakenly manage capital invested thus suffered a loss?	1	7	124	192	57

Source: processed

# **Testing Research Instrument**

Data that have been collected through questionnaire, is now being tested in its validity and reliability. This test is meant to measure the valid and reliable questionnaire as a tool collecting data.

# 1. Result of Instrument's Validity Test

Item	r	Sig	remarks	Item	r	Sig	remarks	Item	r	Sig	remarks
1	0.665	0.000	Valid	25	0.646	0.000	Valid	49	0.733	0.000	Valid
2	0.621	0.000	Valid	26	0.782	0.000	Valid	50	0.773	0.000	Valid
3	0.684	0.000	Valid	27	0.742	0.000	Valid	51	0.766	0.000	Valid
4	0.676	0.000	Valid	28	0.707	0.000	Valid	52	0.669	0.000	Valid
5	0.655	0.000	Valid	29	0.717	0.000	Valid	53	0.778	0.000	Valid
6	0.623	0.000	Valid	30	0.738	0.000	Valid	54	0.740	0.000	Valid
7	0.675	0.000	Valid	31	0.691	0.000	Valid	55	0.733	0.000	Valid
8	0.688	0.000	Valid	32	0.723	0.000	Valid	56	0.546	0.000	Valid
9	0.680	0.000	Valid	33	0.695	0.000	Valid	57	0.623	0.000	Valid
10	0.663	0.000	Valid	34	0.497	0.000	Valid	58	0.715	0.000	Valid

11	0.715	0.000	Valid	35	0.619	0.000	Valid	59	0.653	0.000	Valid
12	0.725	0.000	Valid	36	0.635	0.000	Valid	60	0.692	0.000	Valid
13	0.763	0.000	Valid	37	0.600	0.000	Valid	61	0.615	0.000	Valid
14	0.676	0.000	Valid	38	0.638	0.000	Valid	62	0.769	0.000	Valid
15	0.574	0.000	Valid	39	0.623	0.000	Valid	63	0.845	0.000	Valid
16	0.647	0.000	Valid	40	0.614	0.000	Valid	64	0.476	0.000	Valid
17	0.689	0.000	Valid	41	0.583	0.000	Valid	65	0.417	0.000	Valid
18	0.720	0.000	Valid	42	0.591	0.000	Valid	66	0.452	0.000	Valid
19	0.732	0.000	Valid	43	0.591	0.000	Valid	67	0.366	0.000	Valid
20	0.726	0.000	Valid	44	0.601	0.000	Valid	68	0.507	0.000	Valid
21	0.750	0.000	Valid	45	0.666	0.000	Valid	69	0.387	0.000	Valid
22	0.732	0.000	Valid	46	0.580	0.000	Valid	70	0.396	0.000	Valid
23	0.784	0.000	Valid	47	0.664	0.000	Valid	71	0.338	0.000	Valid
24	0.710	0.000	Valid	48	0.649	0.000	Valid				

Source: processed

Based on the results of testing the validity of the instrument variables farmer perception; conditions of farmers; farmer's attitude; productive behaviour; consumptive Behaviour; and productivity of farmer's households showed that all 71 items of the 35 indicators included in the questionnaire research is valid (Sig t> 0.05), and therefore could be tested with the analysis that has been set.

#### 2. Result of Instrument's Reliability Test

Results of testing the reliability of the instrument variables in this study are presented below:

Variable/ Indicator	C. 🗆	Cut off		Variable/ Indicator	C. 🗆	Cut off			
Farmer's Perce	eption $(X_1)$			Productive Attitude (Y <sub>2</sub> )					
$X_{1.1}$	0.831	0.6	Reliable	$Y_{2.1}$	0.772	0.6	Reliable		
$X_{1.2}$	0.762	0.6	Reliable	$Y_{2,2}$	0.794	0.6	Reliable		
$X_{1.3}$	0.897	0.6	Reliable	$Y_{2.3}$	0.745	0.6	Reliable		
$X_{1.4}$	0.823	0.6	Reliable	$Y_{2.4}$	0.801	0.6	Reliable		
$X_{1.5}$	0.770	0.6	Reliable	$Y_{2.5}$	1.000	0.6	Reliable		
$X_{1.6}$	0.820	0.6	Reliable	Y <sub>2.6</sub>	0.783	0.6	Reliable		
$X_{1.7}$	0.835	0.6	Reliable	$Y_{2.7}$	0.797	0.6	Reliable		
X <sub>1.8</sub>	0.808	0.6	Reliable	Y <sub>2.8</sub>	0.758	0.6	Reliable		
Farmer's Cond	lition (X <sub>2</sub> )			Consumptive Attitude (Y <sub>3</sub> )					
X <sub>2.1</sub>	1.000	0.6	Reliable	Y <sub>3.1</sub>	0.827	0.6	Reliable		
X <sub>2.2</sub>	0.762	0.6	Reliable	Y <sub>3.2</sub>	0.694	0.6	Reliable		
X <sub>2.3</sub>	0.784	0.6	Reliable	Y <sub>3,3</sub>	0.878	0.6	Reliable		
X <sub>2.4</sub>	0.868	0.6	Reliable	Y <sub>3.4</sub>	0.745	0.6	Reliable		
X <sub>2.5</sub>	0.780	0.6	Reliable	Y <sub>3.5</sub>	0.884	0.6	Reliable		
Farmer's Beha	viour (Y <sub>1</sub> )			Y <sub>3.6</sub>	0.747	0.6	Reliable		
Y <sub>1.1</sub>	0.769	0.6	Reliable	Y <sub>3.7</sub>	0.852	0.6	Reliable		
Y <sub>1.2</sub>	0.725	0.6	Reliable	Farmer's House	ehold Productiv	ity (Y <sub>4</sub> )	•		
Y <sub>1.3</sub>	0.739	0.6	Reliable	Y <sub>4.1</sub>	0.764	0.6	Reliable		
	•		•	Y <sub>4.2</sub>	0.840	0.6	Reliable		
				Y <sub>4.3</sub>	0.829	0.6	Reliable		
				Y <sub>4,4</sub>	0.745	0.6	Reliable		

Source: processed

Based on the results of reliability testing of instrument variables farmer perception; conditions of farmers; farmer's attitude; productive behaviour; consumptive Behaviour; and productivity of farm households showed that all 35 indicators of the six variables included in this study revealed reliable (Cronbach's alpha> 0.6) or a reliable and suitable for use in subsequent data analysis.

# **Results Description Instrument Research Variables**

Based on the results of the descriptive analysis of the research instrument, the mean values obtained (item, indicators and variables) are as follows: 1). For variable X1, the mean value of the items: 3.4 to 4.3 (Category strong to very strong), the mean value of the indicator: 3.44 to 4.13 (Category Strong), and the mean variable: 3.76 (Category Strong); 2). For X2, the mean value of the item: 3.41 to 4.12 (a strong category), the mean value of the indicator: 3.43 to 3.93 (Category Strong), and the mean variable: 3.8 (Category Strong); 3). For variable Y1, the mean value of the item: 3.13 to 4.12 (Category sufficiently strong to strong), the mean value of the indicator: 3.33 to 4.08 (Category sufficiently strong to strong), and the mean variable: 3.78 (Category Strong); 4). For variable Y2, the mean value of the item: 2.59 to 4.09 (Category weak to strong), the mean value of the indicator: 3.04 to 3.79 (Category sufficiently strong to strong), and the mean variable: 3,48 (Category Strong); 5). For variable Y3, the mean value of the items: 2.9 to 4.06 (Category sufficiently strong to

strong), the mean value of the indicator: 2.93 to 3.94 (Category sufficiently strong to strong), and the mean variable: 3.5 (Category Strong); 6). For variable Y4, the mean value of the items: 2.2 to 3.83 (Category weak to strong), the mean value of the indicator: 2.56 to 3.76 (Category weak to strong), and the mean variable: 3.02 (Category sufficient strong). From the description of this instrument, it can be stated that deserves to be taken into consideration in testing the validity and reliability of the construct appropriate inferential analysis.

#### The Results of Testing Validity and Reliability Construct

#### 1. Testing of Construct Validity

# a. Convergent Validity 1st Order (Item)

Convergent Validity 1<sup>st</sup> order is intended to determine whether the item in question is valid in measuring indicators. Convergent validity 1st order every item in measuring the indicators shown by the size of the loading factor. An item is said to be valid when the loading factor item is positive and greater than 0.5.

Based on test results Convergent Validity 1st order, the overall value of items declared invalid by loading factor> 0.5. For variable X1 with 16 items, loading factor is positive and greater than 0.5 (0.745 to 0.922); For variable X2 with 9 items, loading factor is positive and greater than 0.5 (0.652 to 0.923); For variable Y1 with 6 items, loading factor is positive and greater than 0.5 (0.716 to 0.849); For variable Y2 with 17 items, loading factor is positive and greater than 0.5 (0.844 to 0.929); For variable Y3 with 15 items, loading factor is positive and greater than 0.5 (0.712 to 0.925); For variable Y4 with 8 items, loading factor is positive and greater than 0.5 (.680 to .978). Based on test results Convergent Validity 1st order can be seen that all items generating loading factor greater than 0.5. Thus these items can be declared valid or capable of measuring the indicators corresponding to the item.

# b. Convergent Validity Indicator 2<sup>nd</sup> Order (Indicator)

Convergent Validity 2<sup>nd</sup> order is intended to determine whether or not a valid indicator to measure latent variables. Convergent validity 2nd order every indicator in measuring the latent variable indicated by the size of the loading factor. An indicator is said to be valid when the loading factor of the indicator is positive and greater 0.5. Based on test results Convergent Validity 2nd order, the overall indicator is valid with a value of loading factor> 0.5, namely: 1). For variable X1 with 8 indicators, loading factor is positive and greater than 0.5 (0.627 to 0.887); 2). For variable X2 with 5 indicators, loading factor is positive and greater than 0.5 (0.627 to 0.887); 3). For variable Y1 with 3 indicators, loading factor is positive and greater than 0.5 (0.607 to 0.843); 5). For variable Y2 with 8 indicators, loading factor is positive and greater than 0.5 (0.607 to 0.843); 5). For variable Y3 with 7 indicators, loading factor is positive and greater than 0.5 (0.577 to 0.981); 6). For variable Y4 with 4 indicators, loading factor is positive and greater than 0.5 (0.709 to 0.797). Based on the results of the 2nd order analysis measurement model can be seen that all the indicators / constructs each produce a latent variable loading factor> 0.5. Thus, the indicator can be declared invalid or be able to measure latent variables corresponding to the indicator.

#### c. Discriminant Validity

Discriminant validity of each variable in measuring the latent variable indicated by the roots of Average Variance Extracted (AVE). A variable is said to have discriminant validity if the root of AVE> correlation between latent constructs (Fornell and Larcker, 1981).

Based on the results of the discriminant validity of each latent variable indicates AVE values> 0.5. Learn as follows: 1). For variable X1, AVE value has a value between 0.785 to 0.902, so it can be stated that the root of the AVE-value> the correlation between latent constructs; 2). For X2, AVE value has a value between 0.794 to 1.000, so it can be stated that the root of the AVE-value> correlation between latent constructs, and the tendency of unique value; 3). For variable Y1, AVE value has a value between 0.765 to 0.793, so it can be stated that the root of the AVE-value> the correlation between latent constructs; 4). For variable Y2, AVE value has a value between 0.551 to 0.833, so it can be stated that the root of the AVE-value> the correlation between latent constructs; 5). For variable Y3, AVE value has a value between 0.723 to 0.892, so it can be stated that the root of the AVE-value> to 0.855, so it can be stated that the root of the AVE-value> correlation between latent constructs. From the above test results, it can be concluded that the root of the Average Variance Extracted (AVE) of all constructs 6th latent variables are greater than the correlation coefficient of latent constructs. This means, discriminant validity, all the indicators that measure the latent variables have been met, and it can be stated that the whole item is valid and able to measure the indicators corresponding to these items.

#### 2. Testing of Construct Reliability

Construct reliability testing conducted using measures of reliability construct or use the item number of the overall variance explained by latent constructs or so-called *discriminant reliability*. Criteria for testing if the

value of *composite reliability* (CR) or greater reliability rho 0.7 (Cut off) it can be stated constructs have been reliable.

Based on the results of testing the reliability of the construct, the value of *composite reliability* of each construct from all six latent variables, as follows: 1). For variable X1, has a *composite reliability* values> 0.7 with CR values of all 8 indicators between 0.76 to 0.90; 2). For X2, has a *composite reliability* values> 0.7 with CR values of all five indicators of between 0.77 to 1.00; 3). For variable Y1, has a *composite reliability* values> 0.7 with CR values from all three indicators between 0.74 to 0.77; 4). For variable Y2, has a *composite reliability* values> 0.7 with CR values of all 8 indicators between 0.74 to 1.00; 5). For variable Y3, has a *composite reliability* values> 0.7 with CR values of all seven indicators of between 0.70 to 0.89; 6). For variable Y4, has a *composite reliability* values> 0.7 with CR values from all four indicators of between 0.76 to 0.85. From the above test results, it can be concluded that the value of *composite reliability* (CR) of the total latent constructs of greater than 0.7 (Cut off) it can be stated constructs have been reliable.

# V. Conclusion

Based on the results of research and discussion in the previous chapters, with reference to the purpose of this study, summarized some of the following:

- O Characteristics of household's farmers in Minahasa has attractive value. This is illustrated by the heterogeneity of the data/results, which are based on age, education, land ownership, number of dependents, farm income, farm earnings beyond, and additional work.
- O Development (preparation and testing) research instruments have relevance to the existence of household's farmers. This is illustrated by the perception of the average value of households that are in the strong category on the research instrument. And the Likert scale used in this study are considered suitable instruments as an alternative to argue about the productivity of household's farmers.
- o The results of testing validity and reliability instrument with the test of sig.t (valid) and Cronbach's alpha (reliable) indicate validity (sig.t <0.05) and reliability (Cronbach's alpha > 0.6) instrument. It can be concluded that all the instruments of research validity/accuracy and reliability/suitability in measuring the productivity of household's farmers in Minahasa district.
- The test results showed that the construct validity convergent validity, 1st and 2nd has a value of loading factor > 0.05 and discriminant validity have root value of AVE > correlation between latent constructs. It can be concluded that the examination of the item and the indicator/manifest of latent constructs are valid and fulfilled. And to construct reliability testing, found that the value of composite reliability (CR) of the total latent constructs of greater than 0.7 (Cut off) it can be stated constructs have been reliable. This confirms that the instrument of the 6th latent constructs have been eligible for further analysis.

#### VI. Recommendation

Based on research findings about the preparation and testing of the instrument on the factors that influence the productivity of household's farmers in Minnehaha, researchers recommend further research to be able to use these results as a reference for both the reference and the process of analysing. Furthermore, the results of this study can be used as a reference for the development of the instrument.

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