

**International Organization** of Scientific Research

Volume 21, Issue 4, Ver. I p-ISSN: 2319-7668 e-ISSN: 2278-487X

## **Contents:**

Social Media Marketing For the Growth of an Organization in the 21st Century	01-06
The Mediating Effect of Competitive Advantage on the Relationship between Corporate Strategies and Performance of Manufacturing Firms in Nairobi City County, Kenya	07-15
A Study on Women Empowerment through Self Help Groups (An empirical study in Harihara, Davangere district)	16-31
Workforce Downsizing: Alternatives and Sustainable Strategies for Survivors'	32-37
Building Information Modelling and Facility Management Service Delivery: A Critique	38-45
The Characteristics of Flight Delay in China	46-53
The Conceptual Understanding of "Why Malls Are Not Preferred By South Indians"	54-58
Adoption of HRM Practices: A Practical Model- Case Study of a hotel	59-63
Nurse Stress Level Index in Inpatient Installation at Dr Pirngadi Hospital in Medan	64-71
Analysis of the Effect of Skills and Behavior on the Quality of Nurse Services in RSUD Dr Pirngadi Medan	72-77
Effect of Toll Rates and Facilities on Interest in Reusing Toll Roads Medan - Kualanamu - Tebing Tinggi	78-86
Analysis of the Effect of Service Quality on Customer Satisfaction on Renjiro Sushi House Multatuli Medan	87-96
Entrepreneurial Competencies Ease Entrepreneurial Intention – An Insight	97-101
Measuring the extent of reach of Financial Inclusion among the  Southern States Using Multidimensional Index	02-109

and Management