

## IOSR Tournal of Business and Management

International Organization of Scientific Research

## **Contents:**

| Online Marketing and Its Tools of Communication  Mr. Pratiik Bhatia, Dr. Shruti Tripathi   | 01-13 |
|--|-------|
| Effect of COVID-19 on the Arab Financial Markets Evidence from Egypt and KSA Haitham El-Basuony  | 14-21 |
| Measuring Customer's Attitude Towards Internet Banking Adoption In Ethiopia Haile Shitahun Mengistie, Aemro Worku  | 22-32 |
| Innovation and Manufacturing Firms' Profitability  UDU, GABRIEL OBASI CHIDOZIE PhD ,AGHA, NANCY CHINWE PhD ,  ANELE, CLEMENT ANUBA PhD ,ONUNWOR, ALLWELL AZUBUIKE  NOME, UJEBE PhD           | 33-39 |
| The strategic Role of Work Environment Satisfaction on Oil Refineries staff Performance in Algeria Hachemi Merazga, Dr.Nouna Sammari, Dr. Ahmed Abdul Malik, Dr. Khairunneezam Bin Mohd Noor | 40-47 |
| Analysis of the Effect of Exchange Rate Depreciation on Export  Performance in Nigeria  Nweke, Abraham Mbam, Eze, Onyebuchi Michael, Atuma, Emeka  | 48-60 |